



Contact: Saul Wertzer
President, Rent Recovery Solutions
P.O. Box 723727
Atlanta, GA 31139
(678) 819-4045

FOR IMMEDIATE RELEASE

Veteran Apartment Collections Expert Strengthens Team at Rent Recovery Solutions

Atlanta, GA—Rent Recovery Solutions, a Texas- and Georgia- based collection agency specializing in apartment lease debt has named Christopher Coelho its Executive Vice President.

Chris is an acknowledged expert in apartment lease debt, having managed large collection teams at Risk Management Alternatives and National Credit Systems. He's also a well known author and consultant to the collection industry. Among his published works are *The Complete Collection Manger: The Ultimate Sourcebook for Running Your Collection Floor* and *States of Confusion: A CD-ROM Guide to State Collection Laws*, along with innumerable articles.

“Rent Recovery is the right idea at the right time”, “said Chris. Our central values, ‘Respectful Recovery’ and negotiation in good faith, are the only keys to success in hard financial times, and collection agencies who won’t accept that won’t be worth much to their clients. Our negotiations emphasize options for the customer and communication with tact and diplomacy. That’s what gets results. That’s what sets Rent Recovery apart.”

“Many years in apartment lease collections have taught me that the customer is everything,” Chris added. “And that includes the former residents. Our negotiations focus on providing real options for the former residents, options that give the client the largest possible recovery while providing former residents with the respect and dignity they deserve. Protecting our clients’ reputations is just as important to us as collecting their receivables. Our clients won’t settle for just one or the other, and neither will we.”

Saul Wertzer, president of Rent Recovery Solutions, offered this comment: “Serving the multifamily industry well means specializing. You’ve got to know the business inside and out, live and breath it. Rent Recovery has always offered best in customer service, with over thirty years of combined experience in giving apartments and management companies what they need. Bringing Chris on gives us access to a couple of decades of the finest operations experience in the apartment lease world. There just is no stronger apartment collections team anywhere. Anywhere.”

You can learn more about Rent Recovery Solutions at www.rentrecoveryolutions.com. You can also preview Mr. Coelho’s books at www.vistaknows.com. For an interview with Mr. Wertzer, email swertzer@rentrecoveryolutions.com.